



Form CRS Relationship Summary

2022-06-30

Introduction

We are InterOcean Capital Group, LLC ("InterOcean"), an investment adviser registered with the Securities and Exchange Commission. Investment advisory and brokerage services and fees differ, and it is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing. Our firm and financial professionals' registration information are also publicly available on the Investor.gov website.

What investment services and advice can you provide me?

We offer customized investment advisory and financial planning services to retail investors. The investment advisory services includes, but is not limited to: discretionary trade, third party manager allocation, 401(k) Plan investment advice, and other investment related services. We offer advice on a full suite of securities, as described in [Item 4](#) and [Item 8](#) of our Form ADV Part 2A ("Disclosure Brochure"). We typically invest the assets of such clients in equity securities of individual companies, equity options, exchange-traded funds, laddered portfolios of individual bonds, bond funds and private investments. Some clients invest in the proprietary equity and income portfolio management strategies we offer. Our services are generally provided on a discretionary basis, which means that we have the power to buy and sell securities for your account without your prior consent. This authority remains in effect until you revoke it. We provide portfolio management services to some clients on a non-discretionary basis, where we make investment recommendations to you and you decide whether to implement the recommendation. We do monitor accounts on a continuous basis and conduct ad hoc reviews if you change your objectives or risk tolerance, upon significant market and economic events, or if we change our investment strategy. If we provide financial planning services on a standalone basis, we will not exercise discretionary authority over your assets or be responsible for monitoring your accounts on an ongoing basis. For most of our investment advisory services, we require a minimum account size of \$500,000, which can be waived.

Please refer to our [Form ADV, Part 2A Brochure](#) particularly [Items 4](#), [Item 7](#) and [Item 16](#), for more detailed information about our services.

You are encouraged to ask us questions including the following to help you better understand our services: ***Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?***

What fees will I pay?

Our fees, payable quarterly in arrears or advance, are either an agreed upon flat fee, or are calculated as a percentage of the assets under our management. For clients whose fees are calculated as a percentage of assets under our management, our fees will rise and fall with the value of the assets we manage for you. As a result, we are economically incented to recommend that you place more assets in your account in order to increase the value of your portfolio, because as the value increases, so do the amount of our fees. On the other hand, the rate of our fee generally will decrease if the amount of your assets invested with us exceeds certain thresholds. Our fees are exclusive of brokerage commissions, transaction fees, and any other related costs and expenses incurred to invest the assets in their accounts. Clients are responsible for any fees and charges imposed by custodians, brokers, third party investment managers, and other third parties. Such fees may include, but are not limited to, fees charged by managers, custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange traded funds also charge internal management fees, which are disclosed in a fund's prospectus.

Custodial fees vary depending on the custodian. Custodians typically charge either transaction-based or asset-based pricing. Under a transaction fee arrangement, the more transactions effected in your account, the more fees you will pay, and high activity in your account does not assure positive portfolio performance. Under an asset-based fee arrangement, if your account assets are not traded very often, you may end up paying more fees than would be the case if you are charged a transaction-based fee. Please be mindful of the effect of your portfolio size, the level of activity, and the rate of custodian will have on the best type of pricing for your account. These

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Please refer to our [Form ADV, Part 2A Brochure](#), particularly [Item 5](#), for more detailed information about our fees and your investment costs.

additional fees may not be material, but like advisory fees and custodian fees, they do have an adverse impact on the value of your portfolio over time.

You are encouraged to ask us questions including the following to help you better understand the impact of fees and costs on investments: ***Help me understand how these fees and costs might affect my investments? If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?***

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- We receive client referrals from solicitors who we pay a fee when a referred client engaged us for services. This gives the solicitor a financial incentive to recommend us for financial services.
- We may recommend insurance products to investment advisory clients for which we receive compensation for the insurance product transaction in addition to our normal investment management fees. This gives us a financial incentive to recommend insurance products.
- We receive client referrals from a custodian we recommend to hold client assets, and pay referral fees to the custodian. This gives us an incentive to recommend the custodian for custody of client assets, and for the custodian to recommend us for investment services.
- We receive certain benefits from the custodians that we recommend to hold your account assets. This gives us an incentive to recommend the custodians.

Please refer to our [Form ADV, Part 2A Brochure](#) particularly [Item 10](#), [Item 11](#), and [Item 12](#), for more detailed information about our conflicts of interest.

You are encouraged to ask us questions including the following to help you better understand our conflicts of interest: ***How might your conflicts of interest affect me, and how will you address them?***

How do your financial professionals make money?

Our firm's financial professionals are compensated through salary and bonus or a share of the firm's profits. A portion of that compensation is correlated to the amount of client assets they service, the revenue our firm earns from our financial services and/or whether the financial professional has been successful in increasing the amount of client assets under the firm's management. Some financial professionals may be compensated by our indirect parent company, Focus Financial Partners, LLC (or one of its affiliates), based on our firm's earnings. This gives the financial professional an incentive to encourage you to increase the size of your investment account and to maintain your investment account with us. Some financial professionals may be compensated for the sell of insurance products. This gives the financial professional an incentive to recommend the purchase of those insurance products. For additional information, please refer to [Item 5](#) (Additional Compensation) of your financial professional's ADV Part 2B Brochure Supplement. Compensation of our firm's financial professionals is unrelated to the type of product client assets are invested in.

Do you or your financial professionals have legal or disciplinary history?

Yes. Please visit Investor.gov/CRS for a free and simple search tool to research our firm and your financial professional.

You are encouraged to ask us questions including the following to help you better understand our disciplinary history: ***As a financial professional, do you have any disciplinary history? For what type of conduct?***

Additional Information

You can find additional information about our services in our Form ADV, Part 2A Brochure on the [IAPD website](#). Your InterOcean financial advisor will be your primary point of contact. However, administrative requests may be handled by an administrative assistant or client service professional. In the event you have issues to be addressed, you may contact Forrest Sumlar, our Chief Compliance Officer, at 312-648-1720 or by email to fsumlar@interoceancapital.com.

You are encouraged to ask us questions including the following to help you better understand who to contact with any questions or complaints: ***Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?***